Thank you to all who attended classes, joined us for dinners, sponsored our programs and supported GENESIS® in 2019. We are grateful for you and your dedication and wish you a lovely holiday season and a prosperous 2020.

GENESIS is heading to Indianapolis


Taught by David Peterson, P.E., students are provided a detailed foundation of understanding that enables the students to design a better hydraulic system. Register here for this GENESIS Associate and SWD Registered core class.

16 hours | 1.6 IACET CEUs | DBPR - CILB FL 0612788

GENESIS Office Closed 12/24 - 1/1

Please note, the GENESIS offices will be closed from December 24 through January 1 to allow us time with our families.

We look forward to seeing you in 2020.

Join us in Houston

GENESIS is returning to Houston for the Southwest Pool & Spa Show, January 22 - 25, at the George R. Brown Convention Center.

Presenting three design and construction schools with one
brand-new program, this is the perfect opportunity to pick up some of your renewal credits.

**DESIGN 102: Sketching and Freehand Communication**
breaks down your inhibitions to draw in front of others and improve communication skills via loose freehand techniques.
8 hours | 0.8 IACET CEUs

**NEW! CONSTRUCTION 242: Landscape Construction and Development** identifies projects in multiple phases, categorizes areas of each project, and defines how to develop a successful completion of the backyard environment, effectively.
8 hours | 0.8 IACET CEUs

**DESIGN 271: 20th Century Architectural Styles** describes the key principles of various styles and how to coordinate a watershape design with architecture.
16 hours | 1.6 IACET CEUs | SWD Registered Core Course

Register today.

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**Cost Estimating at The Pool & Spa Show**

Unable to attend in New Orleans? Register now for **BUSINESS 432: Cost Estimating** at the upcoming Pool & Spa Show in Atlantic City, January 27 - 30, at the Atlantic City Convention Center.

Instructed by David Peterson, P.E., Cost Estimating provides students the tools and experience to generate accurate and detailed estimates quickly.
8 hours | 0.8 IACET CEUs

**To register, visit here.**

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**GENESIS Transcripts**

If you attended a GENESIS design, construction, engineering or business school this past Fall, you should have received an updated transcript.

If you did not, please contact Katie at katie@genesis3.com for your information.

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**Elements of Design in Music City**

GENESIS returns to Music City with the Southeast Pool
& Spa Show, February 3 - 5, offering DESIGN 211: Elements of Design.

Taught by Jason Brownlee, SWD Registered, ASLA, Elements of Design has broken down the fundamentals into two sections, Elements of Design and the Principles of Design. Once students have a strong grasp of the fundamentals, they in-turn apply them to the design of the final project.

DESIGN 211: Elements of Design is 16 hours, with 1.6 IACET CEUs and a core course requirement for SWD Registered.

Register here.

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Congratulations, Melissa Brown

Welcome Melissa Brown of BonaVista Pools, Ltd. in Markham, Ontario, Canada.

Melissa completed the more than 150 hours of required education and core courses along with a peer review.

Welcome to the family, Melissa.

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Major Renovations hosted during the Everything Under the Sun Expo

Registration is open for the Everything Under the Sun Expo, February 12 - 15, at the Orange County Convention Center in Orlando, Florida.

Taught by GENESIS Instructors, Bill Drakeley, ACI and Paolo Benedetti, CONSTRUCTION 281: Major Renovations provides students with a holistic approach to a renovation. The course starts with the fundamental analysis of a water vessel and ends with a project design renovation. Major Renovations has been lauded for its hands-on approach and instrumental details.

Register now for the 16 hours, 1.6 IACET CEUs, DPBR - CILB Fl 0612749 course.

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Registration is open for CONSTRUCTION 201 and DESIGN 204 in Birmingham

With Platinum Sponsor, Master Pools Guild, Genesis University will host CONSTRUCTION 201: Basic Pool Construction and DESIGN 204: Pool Studio at their upcoming Spring Meeting March 15 - 17, in Birmingham, Alabama.

CONSTRUCTION 201: Basic Pool Construction, lead by Bill Drakeley, ACI; Paolo Benedetti, and David Peterson, PE., students will focus on one specific water vessel with attendees completing requirements in each section, including; soil, hydraulic, shotcrete, tile elements, and more.

24 hours | 2.4 IACET CEUs | DPBR - CILB FL 0612786 (24 hours) | Required for GENESIS Associate
DESIGN 204: Pool Studio, taught by SWD Registered, Jason Brownlee, ASLA, will provide students the knowledge to breathe digital life into a student's design while learning tricks and trades of the program.
16 hours | 1.6 IACET CEUs

Both courses are requirements for SWD Registered. [Register here](#).

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Color Theory hosted by Pentair in Apex, NC

GENESIS is pleased to announce that our upcoming [Color Theory and Its Application](#) class will be hosted by Platinum Sponsor, Pentair at the Pentair Innovation Center in Apex, North Carolina, March 18 - 19.

The incredible Feras Irikat, engages students with this SWD Registered core class. Continually placed as one of the highest-rated courses in the Genesis University curriculum, Color Theory and Its Application is a hands-on approach to color and guides students on the fundamental psychology behind our approach to color.

This class will sell-out, make your plans, and [register today](#).

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NEW GENESIS Associates

Welcome to our new GENESIS Associate members.

Miles Bauer of [Symphony Pools, Inc.](#)
Andy Duck of [Artisan Pools NC, Inc.](#)
Caley Gibbs of [Gib-San Pools](#)
Connor Gibbs of [Gib-San Pools](#)
Blake Pannell of [Reef Tropical Pools](#)
Jeffrey Scimone of [South Shore Gunite Pools & Spas](#)
Tad Toler of [Integrated Aquatic, LLC](#)

These individuals have completed CONSTRUCTION 201: Basic Pool Construction and ENGINEERING 211: Basic Fluid Engineering along with maintaining 12 GENESIS educational credits annually.

Qualified and interested in becoming a GENESIS Associate, contact Lisa at [lisa@genesis3.com](mailto:lisa@genesis3.com).

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GENESIS Digital Badges On the Way

Attended a core GENESIS design, construction, or engineering school this past Fall? Look for your new GENESIS digital badge today.

The new digital badge program provides GENESIS students with an easy way to promote their educational credentials through multiple media channels.

Utilizing Badgr, you will receive an informational link with your personal "suitcase." Use the links within your suitcase.
to include the image and digital content contained in the badge to your media of choice.

Digital content contained in the badge includes a detailed description of each school, information on our IACET accreditation and information on GENESIS. Providing your clients with a quick and simple way to learn why you've selected GENESIS classes to elevate your education.

With a new program, we are starting slow and will be adding and incorporating more badges in 2020. Should you have questions, please contact Katie at katie@genesis3.com.

We look forward to seeing you in the new year!

Your GENESIS family,
Brian, Skip, Sabeena, Lisa, Katie, Jeremiah, and Kennedy

GENESIS®
A company of the Pool & Hot Tub Alliance